

Look inside for the **ONLY** poll mailed to **EVERY** residential household. **VOTE NOW!**

WINTERSET

AUGUST 2026

Living

MAGAZINE

Capturing the **MOMENT**

Local photographers find
beauty in everyday life
and unexpected places.

The wedge salad
RECIPE

Building buoyancy and teamwork
EDUCATION

NEW: Guess where the photo was taken
WHERE IS IT?

PRSR STD
ECRWSS EDDM
U.S. POSTAGE
PAID
BIG GREEN
UMBRELLA MEDIA
RESIDENTIAL CUSTOMER
BIG GREEN
UMBRELLA MEDIA
8101 Birchwood Ct. Ste. D
Johnston, Iowa 50131

Think Local!

Look to these local professionals for guidance.



ELI COWMAN
515-468-1782



WENDY FROST
515-468-5746



IAN SPARKS
515-339-2462



SARAH COWMAN
515-468-0409



JILL DWYER
330-590-0380

Call us to help you go from
House Hunting
to **Home Sweet Home!**

Homefront Real Estate

SARAH COWMAN 515-468-0409  

 **www.homefront-realestate.com** 515-468-0409

I make insurance simple.



Ryan Rasmussen
Agent
105 E. Madison St.
Winterset, IA
515.462.4448
agentryanrasmussen.com



FARM BUREAU FINANCIAL SERVICES

Auto | Home | Life | Annuities | Business | Farm & Ranch

Farm Bureau Property & Casualty Insurance Company,* Western Agricultural Insurance Company,* Farm Bureau Life Insurance Company*/West Des Moines, IA. *Company providers of Farm Bureau Financial Services. PR-SM-A (9-25)

Edward Jones Member SIPC





Stocks. Bonds. CDs. IRAs.
Mutual funds.

Let's plan your future together.

Whitney Messerschmitt, CFP®
Financial Advisor
119 W Court Ave,
Winterset, IA 50273
515-468-6200
> edwardjones.com

Ready to make your dream home a reality?

Apply Online! 



UNION STATE BANK
Your Hometown Financial Advantage
USBiOWA.COM

NMLS #435185

Member FDIC

611 W. Highway 92, Winterset • 515-462-2161
6305 Mills Civic Pkwy, West Des Moines • 515-440-2265

WELCOME

WHY great photos still matter

Not too many years ago, taking a photograph required commitment. First, you needed a camera. Then you bought film. You carefully rationed your 24 or 36 exposures because every click of the shutter cost money. There was no preview screen, no delete button and certainly no filter that could make you look 20 years younger. After finishing the roll, you dropped it off to be developed and waited a few days to find out whether you had captured a masterpiece or 36 blurry pictures of your thumb.

Today? We take photos of our lunch before we eat it, our pets while they sleep and our kids doing things we have already photographed 1,000 times.

The numbers are staggering. Researchers estimate that nearly 1.95 trillion photos will be taken around the world this year. That works out to about 5.3 billion every day or nearly 62,000 every second. The average American snaps around 20 photos a day. Twenty!

Smartphones now account for about 94% of all photos taken. The old phrase "Kodak moment" has quietly disappeared, replaced with "Hang on, I need to get this for Instagram."

The best photographers are not defined by the camera hanging around their neck. They are defined by their eye. They notice the light everyone else ignores. They wait for the perfect expression, the perfect angle or the split second when an ordinary scene becomes unforgettable. They are storytellers who happen to use a camera instead of a keyboard.

So, yes, keep taking photos. Someday your grandchildren may enjoy scrolling through 4,000 pictures of your dog. But before you tap the shutter again, remember that the most memorable photographs are not measured by quantity. They are measured by the moments that make us stop, smile and look just a little longer.

Have a great month, and thanks for reading. ■

SHANE GOODMAN

President and Publisher
Big Green Umbrella Media
shane@dmcityview.com
515-953-4822, ext. 305



Tammy Pearson
Editor
515-953-4822 ext. 302
tammy@iowalivingmagazines.com

Kristine McDonald
Advertising Account Executive
515-975-3543
kristine@iowalivingmagazines.com



IOWA
Living
MAGAZINES



Circulation and readership
audited by Circulation
Verification Council

Earlham
Family Dentistry
— Dr. Carter Coppinger —

Looking for
a new DENTIST?

Become a member of our In-House Membership Plan.

Perfect for people and families without dental insurance!

- Comprehensive and six month recall exams
- Annual x-rays
- Two preventative teeth cleanings (deep cleanings not included)
- One additional emergency exam and x-ray
- 15% discount on all other dental treatments when paid in full at time of service.

- NO YEARLY MAXIMUMS
- NO DEDUCTIBLES
- NO PRE-AUTHORIZATIONS
- NO CLAIM FORMS



Visit us online or call today for more information!

Scan to learn more and save money!



515.758.2323 • 110 South Chestnut Ave • Earlham, IA
earlhamfamilydental@gmail.com



www.earlhamfamilydentistry.com

We File All Insurance



**CENTRAL IOWA'S
PREMIER ROOFING
COMPANY**

ROOFING • SIDING • DECKS • ADDITIONS
REMODELS • & MORE



WHEN YOU SUFFER ROOF
DAMAGE, YOU HAVE A CHOICE.
**CHOOSE THE BEST,
CHOOSE FALKE!**

ROOFING • SIDING • DECKS • ADDITIONS • REMODELS • & MORE

CALL OUR TEAM TODAY!
(515) 689-3700!

Locally Owned & Operated



Capturing the **MOMENT**

Local photographers find beauty in everyday life and unexpected places.

By Rachel Harrington

For some, photography is a way to preserve memories. Others find it a creative outlet or even an adventure into the unknown. For local photographers, it is all of that and more. From capturing everyday moments to embracing the beauty of the ordinary, each has found a unique perspective through the lens.

Michelle Tunney became passionate about photography as a child watching her mother taking photos.

Perfect moments in an imperfect world

As a young child, Michelle Tunney enjoyed taking pictures. She developed a passion for photography by watching her mother, who she says always carried a Canon camera everywhere she went.

“She was always taking pictures of things, but I didn’t understand why she took pictures of some of those things until I got behind the lens,” Tunney says, adding she especially enjoys taking pictures of scenery and animals.

When her children grew up and Tunney became an empty nester, she developed some health issues. She now uses her photography to find something positive in each day. Her son put up bird feeders in her yard because he knew she likes birds.

“Watching the birds reminds me about the Scriptures that talk about sparrows and how God takes care of them. It helps me on days that are hard,” she says.

When her son went into elite special warfare, Tunney did her best not to worry. To help with that, her husband moved the bird feeders just outside her window. When birdseed fell to the ground, a bed of sunflowers grew.

“I didn’t love the perfect ones but I do the imperfect ones, because life isn’t perfect,” she says. “When I see things like those flowers and the birds, I just know I have to take a picture. I love taking pictures of animals and nature.”

Tunney has taken a couple of photography classes — one in high school and one in college — but says most of what she has learned has come from trial and error. Tunney enjoys taking pictures in both color



Photo by Michelle Tunney

and black and white, and she looks for moments to capture almost anywhere. While accompanying her husband on a work trip to North Carolina, Tunney explored to find subjects to photograph while he was at training.

“I took pictures of things I’d never seen before,” she says. “I even asked some homeless folks for permission to snap pictures of them, and I got one holding a sign.”

HIGH QUALITY COLLISION REPAIR WITH A PERSONAL TOUCH.



- ✓ Exhaust Systems
- ✓ Tire Repair
- ✓ Wheel Alignments
- ✓ Mechanical Services

(515) 493-1106 815 E GREEN ST. • WINTERSET



Photo by Michelle Tunney

Her favorite pictures, though, tend to be ones right outside her window at home, such as a cardinal at her feeder on a snowy day or a storm's shelf cloud.

During a recent infection on her face, she says she avoided going out in public. While she was recovering, her husband took her on a drive.

"I saw a pretty flower and asked him to pull over so I could take a picture of it," she says. "While there, I looked down and saw a four-leaf clover. I'd never found one before. As I was holding it up, there was a



Photo by Michelle Tunney

rainbow, and I snapped a picture. Life isn't perfect, but we can capture perfect moments like those."

She enjoys going to places like Pammel Park, Middle River, Lake Ahquabi and Ledges State Park to photograph nature when she is away from home, but she often finds her moments along backroads. Tunney is delighted that three of her five daughters have also grown to love photography, and they often ask to borrow Tunney's camera — a Nikon her husband bought her one Christmas.

CRAFTING QUALITY, CONSTRUCTING DREAMS.

We have a reputation of excellence in the construction industry in central Iowa. We have achieved this reputation by strictly following one principle: The customer's satisfaction is our priority.



COMPLETE
CONSTRUCTION

cc Iowa.com

515-556-8777 | josh@cc Iowa.com



New Homes • Remodels • Additions • Interior & Exterior

OUR CUSTOMERS LOVE OUR WORK!

"I've worked with Josh on many projects large and small, remodels and new builds. He works relentlessly to go above and beyond expectations, and finishes with an amazing product. First-rate contractor, and I look forward to continuing our business relationship!"



Janis Hochstetler took up photography while a 4-H member and has continued with the hobby.

Sharing the joy

Before digital cameras were common, Janis Hochstetler developed a love for photography. As a 4-H member, she obtained a 110 Instamatic camera and started snapping pictures. She even entered photos in the fair through 4-H. Now she spends her time taking pictures for the joy she finds in it and to share that joy with others.

Hochstetler lives on a farm with a cow-calf operation, so there are many opportunities for her to take photos of baby calves.

"I like to capture moments," she says. "A lot of times I have to sit and wait for it. I love taking photos of the outdoors, sunsets and landscapes."

Sometimes she uses her phone because it is in her pocket, but she enjoys taking pictures with her Canon R7.

Her son, Moses, graduated from high school this past year. He was involved in marching band and soccer, and Hochstetler could be found on the sidelines with a camera in hand at nearly every school event — including those her son wasn't involved in. When she first started taking pictures at sporting and band events, she was in the stands, taking photos from afar. A fellow parent suggested she go track-side and take pictures beside the field.

"It made a world of difference for both soccer and band," she says.

It wasn't long before people looked forward to Hochstetler coming to events to take pictures.

"I would cull out the bad or blurry ones, then I would share them with the group," she says. "The kids gave me a 'Winterset High School Soccer Mom Photographer' T-shirt because they want me to come back to take pictures of them during their events."

She admits she is notorious for taking 1,000



Photo by Janis Hochstetler



Photo by Janis Hochstetler

photos at a single game or show, especially during marching band halftime performances — a stark difference from the rolls of film she used as a girl that allowed only 24 pictures. With so much practice over the years, she has learned how to find the right place to stand and how to get great shots that bring people joy.

Hochstetler calls going out to take photos her "happy place." On the soccer field, her son was a goalie, and she worried he would get kicked in the head.

"Taking pictures keeps my anxiety at bay and kept me from yelling at referees and coaches," she says. "Looking through a lens is a different way of watching a game or show."

Her favorite part about hobby photography is capturing moments that give joy, whether for herself or others. She likes to share pictures that produce laughs and smiles.

"It is important to me to do that, and it is good feeling."

She says she is glad her son has taken up the hobby and has even been innovative in creating a prototype to make use of a 100-year-old Kodak camera he bought.

She suggests that anyone interested in taking up hobby photography not buy a new camera, as there are many available through online marketplaces, garage sales and similar sources.

"Even a phone camera will work," she says. "Decide on a place to start, something you would love to take pictures of, and just start snapping. There are places you can take classes for a small fee if you would like to learn from others, but just start, and it will evolve."

Whether it's capturing fleeting family moments, finding beauty in the everyday or sharing photos of school events, these photographers share a common thread: a desire to see the world differently. Through their lenses, ordinary scenes become meaningful, and hidden stories come to life — one photo at a time. ■

Full Service Salon & Day Spa

AVEDA

THE ART AND SCIENCE OF PURE FLOWER AND PLANT ESSENCES



SALON 107

Haircuts | Hair Coloring
Texture Waves | Micro-Blading
Eyelash Extensions | Facials

515-462-HAIR

BEAUTY

By Annie Wiseman

HOW LONG should I wait?

Chemical services are a staple in salons. While hair color is the more prevalent service, perms have made a comeback in recent years. The thing to know about chemical services is that it alters the physical properties of the entire hair shaft. This gives us desired results but causes damage. So, what do we do?

Coloring your hair is the process of swelling the outer cuticle layers, allowing the color molecules to penetrate. Swelling that cuticle layer is what damages the hair. We remove hair color with pH balancing shampoos that help close the cuticle and lock in the color. It takes time for that cuticle to close completely. It is suggested that you wait 72 hours to wash your hair after a color service. This ensures longer lasting color by making sure that cuticle is entirely closed down.

And then there is the permanent wave. This chemical service happens by breaking down the disulfide bond, causing the hair to reshape into the curl size of the rod. Once complete, we use a chemical solution to “glue” the bonds back together. It is suggested you wait a full 48 hours before shampooing the hair after a perm. Shampooing prematurely interrupts the re-bonding process.

It's important to follow suggested guidelines after chemically altering your hair for long-lasting results. ■

Information provided by Annie Wiseman, owner of Salon 107 and a licensed cosmetologist with 25 years of experience. 107 John Wayne Drive, Winterset, 515-462-4247, salon107style@gmail.com.



STUDENTS & ATHLETES!

\$25 ONLY SCHOOL PHYSICALS

by appointment only.

Dr. McKnight & Dr. Queck

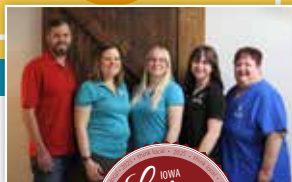
DR. AMANDA & DR. TIFFANY

Flourish
Chiropractic & Wellness
Children • Adults
Prenatal & Postpartum Care

Mon: 7a-12p, 3p-6p • Tues: 9a-12p, 3-6p • Wed: 7a-1p, 3-5p • Thurs: 9a-12p, 2-6p • Fri: 7a-1p

SCHEDULE AN APPOINTMENT TODAY!

108 W Court Ave, Winterset (515) 384-0360 www.flourishchiro.life



HEALTH

By Dr. Amanda Queck

AN 'ATTITUDE adjustment'

When it comes to chiropractic care for kids, most parents think about musculoskeletal issues. But the benefits of being under chiropractic care go far beyond relief from aches and pains. In fact, the reason most parents bring their children to our office is because of complaints such as headaches or falls, or sometimes for support through their athletics. But, what they find is a huge change in their children's behavioral patterns as a result.

Several parents joke and ask if we could give their child an “attitude adjustment.” While it is a funny play on words, the answer from us is always, “Yes.” Chiropractic is based on nervous system function. If a child's nervous system is dysregulated, that is when we typically see behavioral patterns such as mood swings, aggressive behaviors, difficulty focusing, etc. The chiropractic adjustment not only helps reduce muscular tension, but it also helps regulate the nervous system. A properly functioning nervous system leads to improved mobility, decreased muscular tension, and, overall, a thriving child.

So, the next time your child throws a tantrum or your teen goes through a hormonal rage, consider having a chiropractor take a look. An attitude adjustment may be just what their body is asking for. ■

Information provided by Dr. Amanda Queck, D.C. Flourish Chiropractic & Wellness, 108 W. Court Ave., Winterset, 515-384-0360, www.flourishchiro.life.



GENTLE solutions for your child's cavities

Discovering a cavity in your child's mouth can be stressful, especially when picturing drills and anesthesia. However, when caught early, baby teeth cavities can often be treated using minimally invasive, pain-free methods. Even though baby teeth eventually fall out, treating decay promptly is essential to prevent pain and stop infections from spreading beyond the mouth.



brown or black and become softer than the surrounding tooth structure, eventually forming visible pits. Furthermore, if your child exhibits unexplained fussiness or has difficulty eating, they may be experiencing discomfort from an undetected cavity.

Scheduling a dental visit by your child's first birthday is crucial. Early visits help your child become comfortable in the dental chair and allow the dentist to monitor their oral health and catch issues before they escalate.

Pain-free treatment options

When cavities are detected in their earliest stages, dentists can employ several drill-free treatments, making the experience much easier for young patients.

For early-stage decay, dentists can apply a fluoride varnish directly to the cavity using a small brush. This treatment can slow or even halt the development of the cavity. While some varnishes have a yellowish tint that may temporarily discolor the tooth, this typically fades after a good brushing the following

morning.

The chewing surfaces of back teeth are notorious for deep grooves that trap food and bacteria. Dental sealants — thin, protective plastic coatings painted onto these surfaces — act as a barrier. They block out harmful bacteria and can effectively treat early cavities in these vulnerable areas.

For slightly more developed cavities, Silver Diamine Fluoride offers a powerful liquid alternative. Applied with a brush, it remineralizes the tooth to prevent further decay. While highly effective, SDF does stain the treated cavity black, which parents should consider if the decay is on a front tooth. Regular reapplication may be necessary.

Protecting your child's smile starts early. By maintaining a consistent brushing routine and attending regular checkups, you can ensure their teeth remain healthy. ■

Information provided by Dr. Jason Phelps, Winterset Dental, 225 Wambold Drive, Winterset, 515-462-5755, Instagram: dr._jason_phelps. Source: Journal of the American Dental Association.

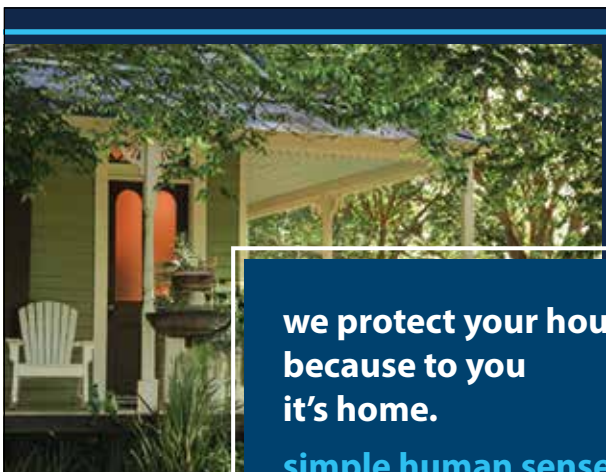
Quality, affordable dental care for the entire family.

Schedule your appointment today!

Dr. James Elliott, Dr. Jason Phelps and their team look forward to seeing you soon!

Preventive • Cosmetic • Restorative • Pediatric • Invisalign • Implants • Botox and more...

515-462-5755 • wintersetdentalia.com • 225 Wambold Dr., Winterset



**we protect your house.
because to you
it's home.**

simple human sense.

INSURANCE By Eric Johnson

WHEN HEAVY rain becomes an insurance claim

Recent heavy rains north of Des Moines left many homeowners dealing with wet basements, damaged belongings and costly cleanup. These situations also highlight one of the most misunderstood areas of homeowners insurance: the difference between water backup and flood damage.



Although both can leave water in your basement, insurance policies treat them very differently.

Water backup generally occurs when water or sewage enters a home through a sewer, drain or sump-pump system. During a heavy rain, municipal sewer systems can become overwhelmed. A sump pump may also fail, lose power or simply be unable to keep up with the incoming water. Damage from these events is typically not covered by a standard homeowners policy unless water backup coverage has been added by endorsement.

Flooding is different. In insurance terms, flood generally involves water accumulating on the surface of the ground and entering a home through doors, windows, foundation openings or other entry points. It may result from overflowing rivers and streams, flash flooding or widespread surface-water runoff. Standard homeowners insurance excludes flood damage. Coverage normally requires a separate flood insurance policy through the National Flood Insurance Program or a private flood insurer.

The source and path of the water are important. If water backs up through a basement drain, water backup coverage may apply. If water collects in the yard and flows through a basement window, that will likely be considered flooding. Two homes on the same street can experience similar damage but have very different insurance outcomes.

Homeowners should also review the amount of their water backup coverage. A \$5,000 or \$10,000 limit is common, but it may not be enough. Cleanup and water extraction alone can be expensive. Add damaged drywall, flooring, appliances, furnaces, water heaters, furniture and personal belongings, and the cost can quickly exceed \$10,000. Finished basements generally need substantially higher limits.

Coverage options vary by insurance company, but limits of \$25,000, \$50,000 or more may be available. Some policies offer coverage based on a percentage of the home's insured value. Ask whether the limit covers both the structure and your belongings and what deductible applies.

Installing a battery backup for your sump pump, maintaining your sewer line and keeping valuables off the basement floor can reduce your risk. However, prevention cannot eliminate every loss.

The recent storms are a good reminder to review your homeowners policy before the next heavy rain. Confirm that you have water backup coverage, consider a limit well above \$10,000 and discuss whether separate flood insurance makes sense — even if your home is outside a designated high-risk flood zone. ■

Information provided by Eric Johnson, IFG Insurance, 224 E. Highway 92, Suite B, Winterset, 515-462-4553.



IFG
INSURANCE

A PARTNER OF:
INTEGRITY
Financial Group

ifgtoday.com

WINTERSET | 224 E. Hwy 92, Ste B | 515.462.4553
WAUKEE | 520 Walnut St | 515.987.9598

Auto-Owners
LIFE INSURANCE COMPANY

PICTURE PERFECT, NOW

WAIT UNTIL YOU TASTE IT



OMAHA STEAKS
SINCE 1917

Butcher's Classic Pack **SAVE 60%**

- 4 Butcher's Cut Filet Mignons (5 oz.)
- 4 Air-Chilled Boneless Chicken Breasts (5 oz.)
- 4 PureGround® Filet Mignon Burgers (6 oz.)
- 4 Gourmet Jumbo Franks (3 oz.)
- 4 Individual Scalloped Potatoes (3.8 oz.)
- 4 Caramel Apple Tartlets (4 oz.)
- 1 Omaha Steaks Seasoning (3 oz.)

8 FREE Omaha Steaks Burgers (4 oz.)

81081XEL separately \$329.99
SPECIAL INTRODUCTORY PRICE \$129.99

Scan Now To Order



OmahaSteaks.com/ClassicPack7399

OmahaSteaks.com/ClassicPack7399 | 1.833.897.4133
Ask for your FREE burgers with offer 81081XEL

Savings shown over aggregated single item base price. Photos exemplary of product advertised. 8 free 4-oz. burgers will be sent to each shipping address that includes 81081. Limit 2. Standard S&H added per address. While supplies last. Items may be substituted due to inventory limitations. Some products may not be available for sale in your area. Sales are subject to OmahaSteaks.com/terms-of-use. Expires 12/31/26. 2518931 | Omaha Steaks, LLC

BUILDING buoyancy and teamwork

Sixth graders take learning to the water with their first Cardboard Boat Regatta.



Sixth-graders worked in groups to build their cardboard boats then raced them at the aquatic center.



Although there were a couple of minor scheduling adjustments Heim would make for future regattas, he says he was pleased with how the project turned out. Heim also says that, while the original race day had to be postponed due to weather and cold water temperatures at the aquatic center, everything came together in the end.

"I would like to thank the Winterset Parks and Recreation Department and the staff at the Winterset Aquatic Center for helping make this project a success. The project would not have been possible without the collaboration of these community members," Heim says. ■

At the end of the school year, when testing was finished and routines began to wind down, Winterset Middle School students took on a challenge that combined creativity, teamwork and a splash of adventure. The school's first Cardboard Boat Regatta invited sixth graders to design, build and race their own boats — turning classroom concepts into a hands-on experience they won't soon forget.

The middle school "specials" teachers developed the idea as a collaborative project to support the district's Authentic Learning and Profile of a Graduate initiatives. The project also served as an opportunity for individual content-specific teachers to work together on a shared teaching experience. The Cardboard Boat Regatta took place at the end of the last school year, after regular curriculum standards had been covered and state testing was complete.

"I think the best part of the project was getting to work with the students on an activity outside of the regular curriculum," Bob Heim, Winterset Middle School science specialist and Cardboard Boat Regatta organizer, says. "The stress level associated with schedules, timelines, assessments and grades wasn't there. Students and teachers involved had a more enjoyable, relaxed learning experience."

The Cardboard Boat Regatta was a sixth grade-only project in which students worked in small groups to design and build a boat made from cardboard and duct tape. Each group selected a team member to pilot the boat in a race that took place at the end of May. Participants had the opportunity to work with classmates from across the grade level, not just those in their assigned homerooms. This allowed students to collaborate with peers they may not have interacted with during the regular school day.

"It was a great way to send students off to the junior high with a memorable experience from their time in our building," Heim says.



**EARLHAM
MEDICAL CLINIC**
MADISON COUNTY HEALTH CARE SYSTEM



Ambrose Munro, MD
Family Practice Physician

**Same-Day
Visits
Available!**

**Scheduling physicals for
school, sports and work!**



Earlham Medical Clinic
137 W. 1st Street, Earlham, IA 50072



(515) 758-2907

With **hundreds of years of combined experience**,
our office provides you with a
true hometown experience,
from beginning to end!



Jennifer Stover
515-480-3389



Alyssa Tadlock
515-313 1443



Randy Henry
515-360-8739



Larry Corkrean
515-979-8086



Peter Corkrean
515-988-9613



Patrick Corkrean
515-468-1233



Nicole Knobloch
515-468-5285



Madison Lafrenz
515-739-0336

madisoncountyrealty.com

REAL ESTATE

By Jennifer Stover

THINGS that make your house smell bad

One of the biggest buyer turnoffs during home showings comes down to lingering odors. Nose blindness is a very real thing. Sellers are frequently so accustomed to the odors associated with their pets, smoking, or simply old carpets, they ignore or downplay them when preparing the home to sell.

Bins: Old food, spills and garbage create strong odors. Take the trash out regularly and clean the bin.

Dirty dishes: Leftover food smells worse over time. Wash dishes daily.

Shoes: Sweat and bacteria build. Air them out and clean them.

The refrigerator: Spills, expired food and strong smelling foods linger. Wipe the shelves and check expiration dates.

Drains: Food, hair and soap build up and cause nasty smells. Clean drains regularly.

Damp towels/cloths: They trap moisture and bacteria. Wash and dry them daily.

Upholstery and fabrics: Couches, cushions and curtains hold smells. Vacuum and air out on a weekly basis.

Stale air: Open windows to let fresh air move through the house.

Also, too many competing fragrances suggest you are masking odors. Use a single, understated scent. It will help buyers focus on the home itself. ■



Information provided by Jennifer Stover, 515-480-3389, Madison County Realty, 65 W. Jefferson St., Winterset, jenniferstover@madisoncountyrealty.com. Licensed in Iowa.

AUTOMOTIVE

By Dawn Lauer

GET your car ready for college

Heading off to college with your car? A reliable vehicle can be a lifesaver for trips home, late-night grocery runs or weekend adventures — but only if it is in good shape. Preparing your car before the semester starts can prevent breakdowns and costly repairs.

Start with the mechanical essentials. Check your engine oil. Low or dirty oil can lead to major engine damage. If you are close to your next oil change, get it done now. Also, inspect the coolant, which keeps your engine from overheating. Top it off if it is low and ensure there are no leaks in the system.

Have your battery tested, especially if it is more than three years old. Make sure the terminals are clean and free of corrosion. Ask a mechanic to inspect belts and hoses for cracks or fraying. Replacing them early is far cheaper than fixing a breakdown on the road.

Do not forget the brakes. Squeaking, grinding or a soft pedal can all be signs they need servicing. Also, check the transmission fluid if your car is automatic. It should be clean and pinkish, not burnt or dark.

Next, inspect your tires for tread wear and proper pressure and confirm your spare tire and jack are in working order.

Finally, stock an emergency kit and keep your paperwork (license, insurance, registration) up to date. With a well-prepped vehicle, you will be ready to tackle campus life without worrying about car trouble. ■



Information provided by Dawn Lauer, marketing specialist, Quality Car Care, 1012 N. 10th St., Winterset, 515-462-1035.

QCC CUSTOMER
APPRECIATION PROGRAM

BUY 4 OIL
CHANGES,
**GET 5TH
FREE**



515.462.1035

1012 N. 10th St.
Winterset, IA

FROM OIL CHANGES TO OVERHAULS,
WE FIX IT ALL.



THE 7 money mistakes college students make

(And how to avoid them)

College is often the first time young adults begin making financial decisions on their own. While those choices may seem small at the time, the habits developed during these years can have a lasting impact.

One common mistake is spending without a plan. Dining out, entertainment and impulse purchases can quickly consume a limited budget. Creating a simple spending plan helps students understand where their money is going without eliminating the fun of college life.

Another challenge is using credit cards incorrectly. Credit can be a valuable financial tool when balances are paid in full each month, but carrying debt can become expensive very quickly.

Students should also borrow only what they truly need. Before accepting the maximum student loan amount, it is important to understand how those loans will be repaid after graduation.

Saving may seem impossible during college, but even small contributions help build healthy financial habits. The amount saved is less important than developing consistency.

Students working part-time or completing internships should also take time to understand employer benefits. Learning about retirement plans, health insurance and workplace savings opportunities early provides a strong foundation for future financial decisions.

Perhaps the most overlooked step is simply asking questions. Parents, mentors, professors and trusted financial professionals can provide guidance that helps students avoid costly mistakes before they happen.

College is not about becoming a financial expert overnight. It is about developing the habits that lead to long-term financial confidence. A few thoughtful decisions today can make a meaningful difference for years to come. ■



Information provided by One Wealth, 224 E. Highway 92, Suite B, Winterset, IA 50273, 515-462-4608. Jason Kleemeier and Casey Kleemeier are Registered Representatives offering securities through Cetera Wealth Services LLC, member FINRA/SIPC. Advisory Services offered through Cetera Investment Advisers LLC, a registered investment adviser. Cetera is under separate ownership from any other named entity. Cetera Wealth Services LLC exclusively provides investment products and services through its representatives. Although Cetera does not provide tax or legal advice, or supervise tax, accounting, or legal services, Cetera representatives may offer these services through their independent outside business. This information is not intended as tax or legal advice.

LEARNING BEGINS WITH GOOD VISION



MAKE SURE THEY ARE AT THEIR BEST.



SCHEDULE EYE EXAMS NOW



Adel Vision Clinic

Quality Eye Care on the Square

Barbara Scheetz, OD | Marcia Holstad, OD



515-207-7400 | 813 Main St., Adel | M-F 9 a.m. to 5 p.m.

Dedicated Financial Professionals Committed to Your Goals.

Our advisors provide personalized support to help clients navigate financial decisions with clarity.



CLIENT-FOCUSED SUPPORT

We make it a priority to know and understand the investment and insurance industries to better educate and serve our clients.

224 E Highway 92 Ste. B, Winterset, IA 50273

515-462-4608

www.onewealth4me.com



Jason Kleemeier is a Registered Representative offering Securities through Cetera Wealth Services, LLC, member FINRA/SIPC. Advisory Services offered through Cetera Investment Advisers LLC, a registered investment adviser. Casey Kleemeier is a Registered Administrative Assistant of Cetera Wealth Services, LLC. Jessica Brown is a Non-Registered Associated Person of Cetera Wealth Services, LLC. Cetera is under separate ownership from any other named entity.



V FOOTBALL

DATE	TIME	OPPONENT	LOCATION
Aug 28	7:00PM	ADM	ADM High School
Sept 4	7:30PM	Creston	Winterset High School
Sept 11	7:30PM	Van Meter	Winterset High School
Sept 18	7:00PM	Carlisle	Carlisle High School
Sept 25	7:30PM	Nevada	Winterset High School
Oct 2	7:30PM	Knoxville	Randy Wilson Track
Oct 9	7:30PM	Williamsburg	Williamsburg High School
Oct 16	7:00PM	Saydel	Winterset High School
Oct 23	7:30PM	Des Moines Christian	Des Moines Christian School

V G/B CROSS COUNTRY

DATE	TIME	OPPONENT	LOCATION
Aug 29	8:00AM	Johnston Sunrise Inv.	Johnston High School XC Course
Sept 3	5:50/6:25PM	Bondurant-Farrar XC Inv.	Bondurant-Farrar
Sept 8	6:10/6:40PM	Winterset XC Inv.	Winterset High School
Sept 10	5:25/5:00PM	Gilbert XC Meet	Iowa State University XC Course
Sept 19	10:10AM	Heartland Classic	Central College XC Course
Sept 24	4:30/5:00PM	Indianola Invitational	Pickard Park
Oct 1	5:15/4:50PM	Leon Fox Invite	Perry Golf & Country Club
Oct 8	4:00/4:30PM	Atlantic Invitational	Nishna Hills
Oct 13	4:50/5:15PM	Multiple Schools	North Polk High School

Girls start time listed first then boys



FOR ALL HUSKIES SCHEDULES

Schedules are subject to change. Scan for most up-to-date schedules.

AL'S BODY & CUSTOMS

515-493-1106

815 E GREEN ST. • WINTERSSET

GO HUSKIES!

CALDWELL PARRISH
FUNERAL HOME & CREMATORY

1823 N John Wayne Dr, Winterset | 515-462-4080 | caldwelparrish.com

We Proudly Support the Winterset Huskies!

INTEGRITY Financial Group **ifgtoday.com**

(515) 462-4553 • 224 E. Hwy 92, Ste B, Winterset

FALKE CONSTRUCTION

CENTRAL IOWA'S PREMIER ROOFING COMPANY

GO HUSKIES!

WWW.FALKECONSTRUCTION.COM

MADISON COUNTY HEALTH CARE SYSTEM

An Affiliate of **MERCYONE**

(515) 462-2373

300 W. Hutchings | Winterset, IA

FARM BUREAU FINANCIAL SERVICES

Ryan Rasmussen

515.462.4468

Auto | Home | Life | Annuities | Business | Farm & Ranch

THANK YOU!

Montross Pharmacy

118 North 1st Avenue, Winterset
515-462-2282 • montrosspharmacy.com

Cross Country Photos
by Trey Thompson

GIVE THE wedge salad a try

Salads seem to take center stage once summer arrives. Backyard barbecues, family picnics, neighborhood potlucks — there's always room on the table for a crisp garden salad, creamy potato salad, colorful pasta salad or sweet fruit salad. They are cool, refreshing, easy to prepare and perfect for those hot Iowa days when no one wants a heavy meal.

Our family loves salads. While planning an upcoming family dinner, my daughter, Samantha, put in her request for a wedge salad — her favorite. Until now, the wedge had been one of those dishes I only ordered at restaurants rather than made at home. I figured it was finally time to change that, and I'm glad I did.

If you have never had a wedge salad, you are in for a treat. A crisp head of iceberg lettuce is cut into four wedges and topped with creamy blue cheese ranch dressing, crispy bacon, juicy tomatoes, blue cheese crumbles and a drizzle of balsamic reduction. It is simple, beautiful and packed with flavor. Of course, you can vary this recipe by adding red onion, corn or avocado. The prep work can definitely be done in advance, freeing up time to spend with guests. Want to make this a meal? Simply add grilled chicken or shrimp. Enjoy! ■

Information provided by Jolene Goodman, vice president of Big Green Umbrella Media.



The wedge salad

SALAD:

- Small head iceberg lettuce cut into 4-6 wedges
- 6-8 slices bacon, cooked and crumbled
- 2 Roma tomatoes, chopped
- Optional toppings: 1/4 red onion chopped, 1/4 cup corn or 1/4 cup avocado chopped
- Blue cheese ranch dressing
- Balsamic reduction

BLUE CHEESE RANCH DRESSING:

- 1/2 cup sour cream (or substitute Greek yogurt mixed with 1/4 tsp sugar)
- 1/2 cup real mayonnaise
- 1/3 cup blue cheese crumbles + more for topping
- 1 tablespoon lemon juice
- 3 tsp fresh parsley, chopped (or 1 tsp dried)
- 3 tsp fresh chives, chopped (or 1 tsp dried)
- 1/2 tsp dried dill
- 1/2 tsp garlic powder
- 1/4 tsp salt
- 1/4 tsp pepper
- 3 tbs milk (add more or less dependent on how thick you like it)



DRESSING (this can be made several days in advance):

- Whisk all the dressing ingredients together, except milk, until combined.
- Mix in milk to desired consistency.
- Chill 30-60 minutes prior to serving.

TO SERVE:

- Place wedges on individual plates. Try to pull open the wedge a little so your dressing and toppings nest into the crevices a little.
- Pour blue cheese ranch over each wedge and finish with tomatoes, bacon and extra blue cheese crumbles plus any additional toppings of choice.



An Affiliate of
MERCYONE

- ☒ School supplies
- ☒ New shoes
- ☐ **Physical**

Cross it off your list now. Schedule your child's well-child visit & sports physical today!



Health Trust Physicians Clinic
(515) 462-2950
300 W Hutchings Street | Winterset, IA 50273

Earlham Medical Clinic
(515) 758-2907
137 W 1st Street | Earlham, IA 50072

LOOKING BACK

The August 2016 Winterset Living magazine featured the story, "School smarts: Winterset students, staff head back to the classroom." The cover photo was of Maggie, Luke and Jenna Linde, who said the best part about heading back to school was finding out who their teachers were and seeing friends. Also pictured was Natalee Woolverton, who was entering first grade at Grace Christian Academy. ■



ACCOUNTING

By David Negley

BASIC tax terminology: Part 2

Last month we addressed a few tax terms regarding filing status and the standard and itemized deductions, so let's explain what those provide deductions against – income. "Income" can mean many things, but context and modifiers help identify what is being considered. We'll favor individual tax usage here.



Total Income: This is fairly intuitive: total wages, investment income, retirement, and Social Security. Included are business and farming taxable net profit or loss, gains and losses from asset sales, unemployment, gambling income, and many other atypical items.

Adjusted Gross Income (AGI): This is often-used line item, throughout the tax return for threshold calculations, in banking for loan qualifications, and throughout other government agencies. Adjustments, or subtractions, against total, or gross, income include educator expenses, health savings account contributions, retirement contributions outside of wages, self-employed health insurance, and other items.

Taxable Income: This number drives the calculation of tax. Your standard or itemized deductions, your qualified business income deduction (see a forthcoming article), and additional deductions are subtracted from your AGI. The tax rate brackets are then applied against this figure to calculate your tax. ■

Information provided by David Negley, CPA, Negley Tax & Consulting LLC, 224 E. Highway 92, Suite B, Winterset, 515-462-4553, negleytax@negleytax.com. This article is for general informational purposes only and does not constitute tax, legal or professional advice.

TAKE OUR POLL

WHAT DO YOU TAKE THE MOST PHOTOS OF?

1. Your kids
2. Your pets
3. Your friends
4. Your partner
5. Other

www.iowalivingmagazines.com

SCAN THE QR
CODE TO VOTE!



RESULTS FROM JULY POLL: What was your favorite playground equipment as a child?



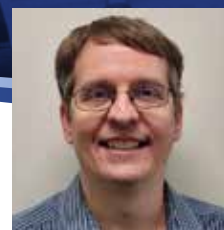
Swings.....	41%
Merry Go Round	32%
See Saw	14%
Monkey Bars	9%
Slide	5%

IOWA
Living
MAGAZINES

DEDICATED TO BUILDING LASTING RELATIONSHIPS

by focusing on each client's unique needs

Tax Preparation | Accounting Services
Tax Planning and Consultation | Payroll Services
Estates, Trusts, & Non-profits



David L. Negley, CPA

NEGLEY TAX
& CONSULTING, LLC

INTEGRITY
Financial Group

negleytax.com
515-462-4553
224 E. Hwy 92, Suite B
Winterset, IA 50273



Where Every Moment Matters

At Windsor Manor Indianola, we provide curated experiences, which lead to moments that enrich your life! From tailored wellness to gourmet dining, we design a lifestyle as unique as you and where every moment matters.

Call **515.961.8900** to schedule your tour and see why our residents enjoy calling Windsor Manor Indianola their home!



WINDSOR MANOR
INDIANOLA

Assisted Living & Memory Care
Windsor-Manor.com | 608 S 15th Street, Indianola, Iowa 50125

WHERE IS IT?

WHERE is it?



Welcome to our newest feature. Each month will include a new “Where is it?” photo along with the answer to where the previous month’s photo was taken. Do you recognize this closeup of a site in Winterset?

Email your guess to tammy@iowalivingmagazines.com with the subject line “Winterset Where Is It.” Include your name.

Photos for future issues may also be submitted. ■



DON'T WAIT, CHECK YOUR VACCINATIONS TODAY



We can help! Protect your health with convenient immunizations at our pharmacy. Stop by and learn about the immunizations we offer and book your appointment with our experienced staff today.

Flu Vaccines | Pneumonia Vaccines | Shingles Vaccines | COVID-19 Vaccines | RSV Vaccines | Tetanus (Tdap) Vaccines

Montross Pharmacy

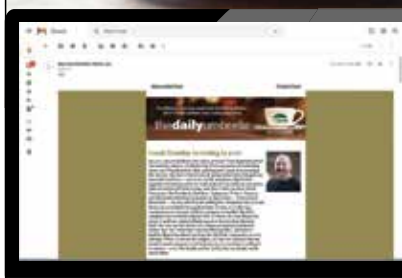
Serving the community since 1921!



515-462-2282 • 118 N 1st Ave, Winterset • montrosspharmacy.com

Start your morning off right with an update from the **daily** umbrella

Brief updates on local news, weather, events, career opportunities and the morning chuckle — for free!



Delivered Mondays through Fridays for FREE to your inbox.

SCAN HERE



or subscribe at dmcityview.com

Brought to you by the publisher of CITYVIEW and the Iowa Living magazines.

WHY your customer is not everyone — but it is almost everyone

One of the first lessons in marketing is that you cannot be everything to everybody. It is good advice. It is also one of the easiest marketing rules to misunderstand.

Business owners are constantly told to identify their target audience. They are encouraged to determine the age, income, hobbies, education and buying habits of their ideal customer. Some marketing experts even suggest giving this imaginary customer a name, a favorite coffee order and a preferred streaming service.

That is all well and good, but there is a catch. Most businesses do not survive by serving only one type of customer.

The local hardware store certainly has its core audience of homeowners and contractors, but it also sells paint to first-time apartment renters, birdseed to retirees, extension cords to college students and batteries to anyone whose television remote suddenly stopped working during the big game.



The same is true for restaurants, banks, insurance agencies, grocery stores and retailers. They may have a primary audience, but they also serve plenty of customers who do not fit neatly into a carefully crafted marketing profile.

That is why successful marketing requires two different approaches.

Targeted marketing allows businesses to speak directly to the customers who are most likely to buy. A sporting goods store might advertise youth baseball equipment in the spring. A garden center may focus on flower enthusiasts in April and vegetable gardeners in May. Those campaigns are specific, timely and effective. But businesses should not forget the value of mass marketing.

Your billboard, community sponsorship, print ad, radio commercial or social media presence reminds everyone that your business exists. It builds familiarity and trust, even among people who are not shopping today. Months later, when they suddenly need your product or service, they remember your name.

Think of it like casting a fishing line. Targeted marketing is dropping the lure exactly

where you believe the fish are biting. Mass marketing is stocking the entire pond with your brand so there are fish everywhere.

The smartest businesses do both. They invest in campaigns aimed at their best prospects while continuing to maintain broad visibility throughout the community. They understand that today's unlikely customer may become tomorrow's loyal one. Life changes. People move, get married, have children, retire, buy homes and change careers. Customers who were never part of your "ideal audience" suddenly become perfect customers.

So, know your target audience. Study it. Understand it. Speak directly to it. Just do not become so focused on one bull's-eye that you forget there is an entire target surrounding it. Marketing works best when you hit the center while still making sure everyone else sees your name on the board. ■

Information provided by Kristine McDonald, Advertising Account Executive, Big Green Umbrella Media, 8101 Birchwood Court, Suite D, Johnston, Iowa 50131, 515-975-3543, kristine@iowalivingmagazines.com.

SUPPORT YOUR LOCAL SPORTS TEAMS!

PROMOTE YOUR BUSINESS IN THE WINTERSET HUSKIES SPORTS PROGRAM

If you or your customers are Huskies supporters, you won't want to miss this opportunity to advertise your business.

Distributed at all varsity spectator games.

SPACE IS LIMITED SO RESERVE YOURS TODAY!

2025
**FALL
SPORTS**
PROGRAM



WINTERSET
HUSKIES

FOOTBALL • CROSS COUNTRY • BAND • FOOTBALL CHEER • VOLLEYBALL • DANCE



**THERE'S
STILL TIME
TO BE A PART OF
THE SPORTS
PROGRAMS!**

IOWA
Living
MAGAZINES



For more information, contact
KRISTINE McDONALD
at 515-975-3543
kristine@iowalivingmagazines.com

Upcoming in Winterset Living magazine:

Home improvement: Have you undertaken a renovation that has transformed a room — or more — in your house? Whether you have modernized a bathroom or kitchen or given an entire story much needed updates that make you smile whenever you see the new look, we want to hear from you. Email tammy@iowalivingmagazines.com.

Blood donors: Are you a blood donor? Have you had a personal experience with someone who needed a blood donation? Have you volunteered at blood drives? If you have been involved in any way, we would like to hear from you. Email tammy@iowalivingmagazines.com and include your name and town you live in.

Clark Tower 100th Anniversary Celebration

Aug. 7 and 8
Winterset City Park

Celebrate 100 years of history. Built in 1926 and built to last, Clark Tower has been locally loved forever. Celebrate with live music, family fun, food and drink trucks, and more. Highlights Friday include a celebration dinner, program and Clark Tower illumination. Saturday events include a 5K Trail Run and 1M Kids Fun Run, park history walking tours, a community picnic and a paint and sip event. Find the full schedule of events and registration links at www.friendsofwintersetparks.org/clark-tower-celebration.

4RKids offers preschool scholarships

Dallas County residents with a preschool-age child who are struggling to pay for preschool may be eligible for a scholarship. Income limit for a family of two is \$43,280; for a family of three, \$54,640; family of four, \$66,000; family of five, \$77,360; six, \$88,720; seven, \$100,080; and eight, \$111,440.

4RKids Early Childhood Iowa is currently accepting preschool scholarship applications for enrollment in qualified preschools for the 2026-2027 school year. Families must provide income verification and meet income eligibility requirements. The applications are available at the Iowa State University Extension and Outreach office in Adel and online at www.extension.iastate.edu/dallas/. It is available in English and Spanish.

For more information, contact Val Cameron, Early Childhood Iowa Preschool Coordinator, at 515-735-5720 or valc@iastate.edu.

Winterset Porchfest

Aug. 30, 11 a.m. to 6 p.m.
www.exploremadisoncounty.com

A progressive series of outdoor concerts around Winterset where porches are the stage. Each band will play for approximately 45 minutes. This will allow you to get to your next porch in time for the next band. This is a free, family-friendly event, but you are encouraged to tip the bands. Bring your own lawn chairs. See more at www.exploremadisoncounty.com or scan the QR code.



Ongoing Winterset Public Library programs

123 N. Second St.
www.wintersetlibrary.org

- Mah Jongg, every Saturday, 9:30 a.m. Learn to play this ancient, intriguing and challenging tile game. All necessary items will be provided free; all you need is a desire to learn. Registration required.
- Story Time, Wednesdays 10-10:30 a.m. During this 30-minute program, children will discover books, songs, rhymes and movement activities while building language and literacy skills. Ages 3 and older.
- Let's Play Cribbage, Wednesdays, 2-4 p.m.
- Adult Game Day, Tuesdays at 1:30 p.m. Many games to choose from or bring your own. Snacks are welcome. Free and no registration required.
- Messy Munchkins, Thursdays, 10:15 a.m. to noon. Children 0-5 with an adult. No registration required.
- Lego Club, ages 8-12, third Thursday of the month, 3:30-4:30 p.m. Legos provided. Do not bring your own. No registration required.
- Get Fit with Geri-Fit, Tuesdays and Fridays, no registration required. A strength-training class for older adults.
- Acoustic Jam, first Friday of the month, 1-4 p.m.
- Game On! Mondays, 3-5 p.m., ages 10 and older. No registration required. Behavior policies must be followed.
- Chess Club, Tuesdays, 5-7 p.m. All ages welcome. No experience necessary. Boards and sets available.
- Morning Tai Chi, Tuesdays, Wednesdays and Thursdays, 9 a.m. Follow Dr. Paul Lam's DVDs with stretching followed by the 12 forms and cool down exercises. Sessions are 30-45 minutes.

Social Saturday: Silent Disco

Aug. 8, 11 a.m. to 2 p.m.
Des Moines Art Center,
4700 Grand Ave., Des Moines

Join the Des Moines Art Center's August Social Saturday event: Silent Disco! Enjoy crafts in the art school studios, a scavenger hunt, a special silent disco to dance your heart out, a guided tour, storytime, treats in the Art Center Café, and so much more. For more information, visit <https://desmoinesartcenter.org/event/social-saturday-silent-disco/>. ■

Madison County Community Music Series

The Madison County Foundation for Community Arts has a fantastic line-up planned for its new Madison County Community Music Series. This inaugural season will bring a vibrant celebration of live music featuring world-class jazz, innovative vocal ensembles, a captivating silent film with live orchestral accompaniment, and the stirring sounds of a premier wind ensemble. The 2026-2027 season passes are on sale now for \$75, and the passes include four phenomenal performances. Single tickets for individual concerts will go on sale on Aug. 10 at 8 a.m. Visit bit.ly/madcomusicseries for more details and for tickets.

- Sunday, Sept. 13, 5:30 p.m. – Fred Gazzo Quintet at The Iowa Theater
- Friday, Oct. 30, 7 p.m. – Vox Infinitus at The Warehouse on 2nd
- Late January/early February – The VIVO Chamber Players present Cops and Robbers at The Warehouse on 2nd
- Saturday, April 3, 7 p.m. – Capital City Winds at The Warehouse on 2nd

Celebrating 35 years

... and still growing!

Our 35th year is shaping up to be the most exciting one yet. With a \$49.5 million campus redevelopment well underway, there's no better time to check out The Village.

Call (515) 961-0878 to learn more or scan the QR code to see our progress.



Independent Living | Assisted Living | Memory Care | Short-Term Rehabilitation | Long-Term Care

1203 North E Street | Indianola, IA 50125 | (515) 961-0878 | wesleylife.org/the-village

The **ONLY** poll mailed to **EVERY** residential household. **VOTE NOW!**



IT'S BACK!

Who will be voted favorite in Madison County?

We all have our favorite local people, places and things. And now it's time to share your choices and honor those who deserve the recognition.

Make your voice be heard and cast your votes in the 2026 Madison County Residents' Choice Poll. This contest is being hosted by Iowa Living magazines, and the results will publish in our Winterset November edition. You can vote in one or every category, or anywhere in between.

SCAN HERE TO
VOTE TODAY!



HURRY! POLL CLOSSES OCT. 2, 2026.

See rules and vote at www.iowalivingmagazines.com/residentpoll.
One vote per resident, please.

FOOD AND DRINK

- Restaurant
- Restaurant for Breakfast
- Restaurant for Lunch
- Restaurant for Dinner
- Restaurant for Dessert
- Place for Ice Cream
- Pizza Establishment
- Bar
- Brewery/Distillery/Winery
- Server/Bartender

AUTO BODY

- Auto Service
- Auto Body Shop
- Towing Company

COMMUNITY

- Preschool/Daycare
- Park
- Community Festival or Event
- Church
- Pastor
- Place for a Field Trip
- Picnic Spot

SHOPPING

- Grocery Store
- Boutique
- Retail Store
- Florist
- Home Improvement Retail Store
- Place to Purchase a Gift for a Man
- Place to Purchase a Gift for a Woman

ENTERTAINMENT

- Dad/Child Date Spot
- Mom/Child Date Spot
- Place to Take Your Mom and Dad
- Place to Take Your Kids or Grandkids
- Place for Children's Birthday Parties
- Summer Camp
- Camping Spot

HEALTH/BEAUTY

- Hair Salon
- Dental Office
- Chiropractor
- Health Club or Gym
- Doctor
- Pharmacy

OTHER PROFESSIONAL SERVICES

- Financial Planner
- Law Firm
- Lawn Care Business
- Nursery or Landscaping Company
- Heating and Cooling Business
- Electrician (business)
- Plumbing Company
- Senior Living Facility
- Insurance Agency
- Realtor
- Bank/Credit Union
- Photographer
- Place for Guests to Stay
- Painting Company
- Home Builder
- Home Improvement Contractor
- Accounting Firm



We earned the

**blue
ribbon!**

Best in the nation

Big Green Umbrella Media publications **won 17 national awards** at the annual Association of Community Publishers awards show, including the highly coveted "Best of Show" designation.

Let us help your business be best of show. Contact us today! 515-953-4822



CITYVIEW

Living
MAGAZINE



Guthrie County
TIMES
PUBLICATIONS

the**daily**umbrella

CHAMBER Golf

The Madison County Chamber golf outing was held June 22 at Lakeview Country Club.



Sam Marnin and Jordan Thompson



Sophia Pugh, Charla McDonald and Sarah Pugh



Alex Steines and Kerri Shimp



Kim Leonard, Chyanne Kneeder and Maddie Heimbaugh



Dan Trindle and Kelly O'Riley



Tim Hagge, Greg Manley, Brad Nelson and Mike Hanson



Jon Barrett, Mike Shields, Peter Loiler and Wayne Martens



Maria Forgy



Donna Freymiller, Lori Oeltjenbruns, Marcia Hendricks and Shirley Evenrud



Art Brown, Luke Linde, Jeff Forsyth and Charlie McDonald



Sarah Cowman

OUT & ABOUT



Brooke Sutphin and Jill Myers at the Madison County Chamber golf outing on June 22 at Lakeview Country Club.



Todd and Kris Miler at the Madison County Chamber golf outing on June 22 at Lakeview Country Club.



Lucas and Jeff Nolan at the Madison County Chamber golf outing on June 22 at Lakeview Country Club.



Luke Linde and Charlie McDonald at the Madison County Chamber golf outing on June 22 at Lakeview Country Club.



Taylor Black and Taylor Benshoof at the Madison County Chamber golf outing on June 22 at Lakeview Country Club.



Molly Meyer and Liz Berry at the Madison County Chamber golf outing on June 22 at Lakeview Country Club.



Trevor and Maddie Heimbaugh, Kate O'Read and Sarah Bradley at the Madison County Chamber golf outing on June 22 at Lakeview Country Club.



Featured artists at the July 19 Levitt Amp Earham Music Series were BYOBrass.



Rachel Eller, Preston Kuhns, Ashley Ross and Chloe McKinney at the Madison County Chamber golf outing on June 22 at Lakeview Country Club.



Madison County Chamber of Commerce held a ribbon cutting at Stepping Stones Child Care Center, 701 S. Third Ave., Winterset, on June 19.

CLASSIFIEDS

DISCLAIMER: This publication does not knowingly accept advertising that is deceptive, fraudulent, or which might otherwise violate the law or accepted standards of taste. However, this publication does not warrant or guarantee the accuracy of any advertisement, or the quality of the goods or services advertised. Readers are cautioned to thoroughly investigate all claims made in any advertisement and to use good judgment and reasonable care, particularly when dealing with persons unknown to you who ask for money in advance of delivery of the goods or services advertised.

WANT TO BUY

WANT TO BUY your manufactured or mobile home 1990 and newer CENTURY HOMES of OSKALOOSA 641-672-2344 (mcn)

AUTOMOBILES

GOT AN UNWANTED CAR??? DONATE IT TO PATRIOTIC HEARTS. Fast free pick up. Patriotic Hearts' programs help veterans find work or start their own business. Call 24/7: 1-877-342-2511. (mcn)

Get a break on your taxes! Donate your car, truck, or SUV to assist the blind and visually impaired. Arrange a swift, no-cost vehicle pickup and secure a generous tax credit for 2026. Call Heritage for the Blind Today at 1-855 977-7030 today! (mcn)

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-888-429-2331 today! (mcn)

CABLE/INTERNET

AFFORDABLE TV & INTERNET. If you are overpaying for your service, call now for a free quote and see how much you can save! 1-877-874-6380. (mcn)

DIRECTV- All your entertainment. Nothing on your roof! Sign up for Directv and get your first three months of Max, Paramount+, Showtime, Starz, MGM+ and Cinemax included. Choice package \$84.99/mo. Some restrictions apply. Call DIRECTV 1-866-296-1409. (mcn)

FINANCIAL

END YOUR TAX WORRIES TODAY. Let us make your tax problem our priority. Scared, stuck with high tax amounts? Our A+ tax professionals can help. Call for a FREE consultation. Call Priority Tax now 1-877-353-1295 (mcn)

Inflation is at 40 year highs. Interest rates are way up. Credit Cards. Medical Bills. Car Loans. Do you have \$10k or more in debt? Call NATIONAL DEBT RELIEF and find out how to pay off your debt for significantly less than what you owe! FREE quote: Call 1-866-552-0649. (mcn)

HEALTH & MEDICAL

DENTAL INSURANCE from Physicians Mutual Insurance Company. Coverage for 400 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your FREE Dental Information Kit with all the details! 1-855-973-9175 www.dental50plus.com/midwest #6258 (mcn)

STOP OVERPAYING FOR HEALTH INSURANCE! A recent study shows that a majority of people struggle to pay for health coverage. Let us show you how much you can save. Call Now for a no-obligation quote: 1-888-772-8454. You will need to have your zip code to connect to the right provider. (mcn)

ATTENTION OXYGEN THERAPY USERS! Discover Oxygen Therapy That Moves with You with Inogen Portable Oxygen Concentrators. FREE information kit. Call 1-877-670-0248. (mcn)

AUDIEN HEARING. The world's first hearing aid with touchscreen controls. No tiny buttons, apps or prescriptions. 45-day risk free trial. Free shipping. Lifetime support. More than 1.5 million happy customers. Call Audien 1-866-698-3418 (mcn)

HOME SERVICES

Don't Pay For Covered Home Repairs Again! Our home warranty covers ALL MAJOR SYSTEMS AND APPLIANCES. We stand by our service and if we can't fix it, we'll replace it! Pick the plan that fits your budget! Call: 1-877-840-1318. (mcn)

WATER & FIRE DAMAGE RESTORATION. Our trusted professionals will restore your home to

protect your family and your home's value! Call 24/7: 1-877-342-0351. Mold Remediation services are also available! (mcn)

JACUZZI BATH REMODEL can install a new, custom bath or shower in as little as one day. For a limited time, waiving ALL installation costs! (Additional terms apply. Subject to change and vary by dealer. (Offer ends 12/27/26.) Call 1-855-414-0768 (mcn)

MISCELLANEOUS

Replace your roof with the best looking and longest lasting material steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - up to 50% off installation + Additional 10% off install for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-844-907-2386. (mcn)

NEED NEW FLOORING? Call today to schedule a FREE in-home estimate on Carpeting & Flooring. Call Today! 1-877-319-0208. (mcn)

Reach over 1.4 million homes for HALF PRICE! For a limited time place your 30-word classified for only \$125. Normally \$249. Advertise your business, item or event with a classified ad through Midwest Community Publications. Simple, cost-effective, and powerful. One call, and you're done! Boost your visibility now! 888-899-6327. (mcn)

INJURED IN AN ACCIDENT? Don't Accept the insurance company's first offer. Many injured parties are entitled to cash settlements in the \$1000's. Get a free evaluation to see what your case is really worth. 100% Free Evaluation. Call Now: 1-877-815-2815. (mcn)

Prepare for power outages today with a Generac Home Standby Generator. Act now to receive a FREE 5-Year warranty with qualifying purchase. Call 1-877-228-5789 today to schedule a free quote. It's not just a generator. It's a power move. (mcn)

THE BATHROOM OF YOUR DREAMS in as little as 1 day. Limited Time Offer - \$1000 off or No Payments and No Interest for 18 months for customers who qualify. BCI Bath & Shower. Many options available. Quality materials & professional installation. Senior & Military Discounts Available. Call Today! 1-833-618-1178. (mcn)

NO MORE CLEANING out gutters. Guaranteed! LeafFilter is backed by a no-clog guarantee and

lifetime transferrable warranty. Call today 1-855-577-1268 to schedule a FREE inspection and no obligation estimate. Get 15% off your entire order. Plus, Military & Seniors get an additional 10% off. Limited time only. Restrictions apply, see representative for warranty and offer details. (mcn)

SUNSETTER. AMERICA'S NUMBER ONE AWNING! Instant shade at the touch of a button. Transform your deck or patio into an outdoor oasis. Up to 10-year limited warranty. Call now and SAVE \$350 today! 1-855-462-2330

REAL ESTATE

MINNESOTA LAKE HOME FOR SALE! 3-bed, 2-bath year-round home on 4.6 acres. 130' of lakeshore on Nagel Lake. 29846 MN-87, Akeley, MN. MLS# 7089576. \$434,900. Call TJ of Wolff & Simon Realty at 218-366-1455. (mcn) UPDATED

WE BUY HOUSES for Cash AS-IS! No repairs. No fuss. Any condition. Easy process: Call, get cash offer and get paid. Call today for your fair cash offer: 1-888-715-0513. (mcn)

WANT TO BUY

SELLING AN OWNER-FINANCED MORTGAGE NOTE IN THE MIDWEST? Get cash now! We buy notes. Get a free quote and receive money in one lump sum. https://caspapaperbuyer.com/oatrealty (mcn)

BUYING AND SELLING silver and gold coins, bars, silver dollars, rare coins. Same retail location 44 years. Compare prices before you buy/sell. Own 1,625 acres of land near Ormsby, MN. Can be open seven days. 507-235-3886 / 507-399-9982. Kuehl's Coins. (mcn)

WANTED: ANTIQUE BICYCLES from 1930's-50's. Deluxe or unusual models with horn tanks, headlights, etc. Also buying Schwinn Stingray bikes from 1960's-70's. Top prices paid. Will pick up anywhere. 309-645-4623 (mcn)

CASH PAID FOR HIGH-END MEN'S SPORT WATCHES! Rolex, Breitling, Omega, Patek Philippe, Heuer, Daytona, GMT, Submariner and Speedmaster. Call 1-877-871-1493. (mcn)

WE BUY VINTAGE GUITARS! Looking for 1920-1980 Gibson, Martin, Fender, Gretsch, Epiphone, Guild, Mosrite, Rickenbacker, Prairie State, D'Angelico, Stromberg. And Gibson Mandolins/Banjoes. 1-877-809-0116. (mcn)

Transform Your Bathroom and Change Your Life.

FREE TOILET + \$2,000 OFF*

For your FREE information kit and our Senior Discounts, Call Today Toll-Free
1-855-417-1306

safestep

*Free toilet with purchase and installation of a walk-in tub or walk-in shower only. Offer available while supplies last. No cash value. Must present offer at time of purchase. Cannot be combined with any other offer. Market restrictions may apply. Offer available in select markets only. CUB & 1002165 NCCN 0002909 0003444 1/00/1/00/0000

Jacuzzi Bath Remodel

Safety. Style. Stress-Free Installation.

SPECIAL OFFER
Waiving All Installation Costs!

CALL NOW
1.866.753.9521

Additional terms apply. Offer subject to design and delivery by dealer. Expires 10/31/26.

LIFE LINE SCREENING.
The Power of Prevention

Peace of Mind or Early Detection

Now, More than ever, it's important to get screened for **Stroke and Cardiovascular Disease Risk**

It's simple and painless.

833-970-4172

Liz Buys HOUSES

Need Cash Quickly?

Get a cash offer for your house within 24 hours.

833-359-4707

GENERAC

#1 standby generator worldwide.

Get whole-home power, automatically.

Call 866-643-0438 to schedule your free quote today!

*Terms & conditions apply

HELLO SUNSHINE

Goodbye Clogged Gutters

Upgrade your gutters this summer! LeafFilter blocks out common debris.

Save up to*

35% Off

+ Free gutter inspection, quote good for 1 year Promo code: 285
Call 1-855-595-2102

*Promotional offer includes 25% off plus an additional 10% off for qualified veterans and/or seniors. Cannot be combined with other offers. See representative for full warranty details. AR 366920928, AZ ROC 344027, CA 1036796, CT HC0671520, DC 4-202225-H1, FL 09-0056676, IA C127220, ID ROC-31804, LA 559844, MA 210292, MD MH0111225, HI 0104488, MI 262300331, 262300330, 262300329, 262300328, 262300318, 262300173, MN I810824, MT 2616192, ND 47304, NE 50145-24, 50145-23, NJ 13V-H13285000, NM 408693, NV 86990, OR 218294, PA PA179643, RI GC-41354, TN 10981, UT 10783668-5501, VA 2705169445, VT I74.0000871, WA LEAFFLH-763PG, WI No. 537-DCFRF WV WV056912 Promotion exp: 8/31/2026.

Same Location, Same Best in Class Service!

with 90 YEARS combined experience in the industry



FARM BUREAU FINANCIAL SERVICES

Auto | Home | Life | Annuities | Business | Farm & Ranch

Scot Clark Agency

(515) 462-4774 • 1303 N 6th Avenue, Winterset, IA 50273



END OF SUMMER HOT SALE



**CLOSE OUT SERTA
BEDS STARTING
AT \$299 QUEEN SET**

12 month 0% Financing
Available with Qualifying
Applications

Pricing valid August 1-31, 2026



\$2,299

Maytag Refrigerator
25 Cu. Ft. French Door. PowerCold® Feature. Fingerprint Resistant. LED Lighting. Stainless, White & Black available. MFI2570FEZ



\$2,099

*ADEL ONLY

Whirlpool Refrigerator
36-Inch Wide French Door Refrigerator - 25 cu. ft. WRX735SDHW



\$799

Whirlpool Dryer. 7.4 cu ft dryer. Steam refresh option. Wrinkle shield. White or Chrome available. WED6605MW



\$399

Amana Dishwasher. Triple filter wash system. Quick wash cycle. Heated dry option. ADB1400AMS



**\$1,798
PAIR PRICE**

Maytag Washer & Dryer
4.7 cu. ft. top load washer with deep fill option. 7.4 cu. ft. dryer with hamper door. MVW6230RHW / MED6230RHW



\$1,299

Whirlpool Range
6.4 cu ft. Frozen bake technology. Convection bake. 3 cooking racks. WFE775H0HZ



\$1,600

*DENTED WINTERSET ONLY

Whirlpool Refrigerator
36-inch counter depth 4 door refrigerator with ice maker in door. WRQC7836RZ



\$999

Maytag Freezer Refrigerator
33-inch wide top. With Evenair™ Cooling Tower. 21 cu. ft. MRT711SMFZ



\$799

Whirlpool Refrigerator
18 cu. ft. Dairy Bin. LED Interior Lighting. All colors. WRT318FZDW



**\$1,798
PAIR PRICE**

Maytag Washer & Dryer. Smart Top Load Washer with Extra Power Button - 5.2 cu. ft. Smart Top Load Electric Dryer with Extra Power Button. 7.4 cu. ft. MVW7230HC / MED7230HC

* PICK UP PRICING,
DELIVERY EXTRA *

916 Main Street, Adel
Mon-Fri 8-5, Saturday 8-1
515-993-4287



www.adelwintersettv.com

224 Highway 92, Winterset
Mon-Fri 9-5, Saturday 9-1
515-462-2939